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PRESS RELEASE

GNT to showcase clean-label EXBERRY® color concentrates at CFIA Rennes

GNT will demonstrate how its plant-based EXBERRY® Coloring Foods can be used to deliver vibrant shades while supporting completely clean labels at CFIA Rennes 2022 (8th to 10th March).

Suitable for almost any food and drink application, EXBERRY® concentrates are created from edible fruit, vegetables, and plants using traditional physical processing methods. As a result, they meet modern consumer demands for visually appealing products containing natural, easy-to-understand ingredients.

At CFIA, GNT (Hall 4, Booth C24.D23) will showcase a range of colorful food and drink products to highlight the possibilities with EXBERRY®. The company will hand out bags of granola featuring shades from across the whole rainbow as well as presenting examples of finished products from around the market.

Visitors will also be able to talk to GNT's experts about how EXBERRY® concentrates can be used to meet their specific project requirements.

Baptiste Mattelin, Managing Director of GNT France, said: "Visual appeal remains essential in the modern food and drink market, but consumers are also checking ingredient lists more closely than ever. EXBERRY® color concentrates can deliver powerful shades in almost any application while offering the clean and clear label declarations that today's shoppers want to see."

CFIA takes place at the Parc Expo Rennes from 8th to 10th March 2022. For more information about the event, visit: https://www.cfiaexpo.com

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About EXBERRY®

EXBERRY® is the global market leader in Coloring Foods. The brand is synonymous with high performance color solutions based on the most natural concept of coloring food with food. EXBERRY® concentrates are manufactured from fruit, vegetables and edible plants using only



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gentle physical methods such as chopping, boiling and filtering. The brand provides the widest range on the market, comprising more than 400 shades. It is suitable for practically all food and drink, including confectionery, dairy and bakery products, soft and alcoholic beverages and savory applications. The concentrates are valued worldwide for their ease of use, brilliance, performance and the complete vertical integration of the supply chain, which ensures full traceability, price and stock stability. In applying EXBERRY® products, manufacturers are assured to receive highly professional support ranging from strategic product development to production integration and regulatory advice. EXBERRY® is the favored color solution used by more than 1,900 food and beverage companies including the leading food and beverage producers in the world.

About GNT

The GNT Group is a family-owned company pioneering in the creation of specialized, future-proof products from only natural ingredients. It is internationally renowned for its EXBERRY® portfolio, the leading global brand in Coloring Foods. Founded in 1978, the company offers unparalleled agricultural competence and process-engineering expertise in delivering solutions from fruit, vegetables and edible plants. GNT is headquartered in Mierlo, The Netherlands, and has global reach with customers in 75 countries and offices in North and South America, Asia, Europe and the Middle East.